

earthmine launches in Australia

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The Hon. Brendon Grylls MLA, Minister for Lands, will officially launch earthmine Australia Pty Ltd (eA) in Perth next week.

The joint venture with Australian partners Geomatic Technologies, Landgate and earthmine Inc. (USA), offers a complete end-to-end solution for the collection, processing and delivery of 3D street level imagery in the Australian and New Zealand marketplace.

Landgate Chief Executive, Mike Bradford said, "This joint venture brings to Australia and New Zealand an exciting new approach for managing and visualising assets that will benefit many Western Australians."

"Early market demand in Australia and New Zealand has shown that local government can benefit greatly from the use of earthmine in the management of key assets including tree and sign inventories. Asset managers in the power, rail, road and resource industries are also seeing the value of the earthmine technology for creating and auditing asset inventories" Mr Bradford said.

Co Founder of earthmine Inc, Anthony Fassero welcomes the partnership with Landgate and Geomatic Technologies in earthmine Australia.

"earthmine Inc has been impressed by earthmine Australia's market engagement and the establishment of a strong partner network in the Australian and New Zealand marketplace. They have successfully proven the solution for Australian asset management needs in harsh environments such as the Pilbara" Anthony said.

eA will have the exclusive rights to offer the earthmine solution to the Australian and New Zealand region.

Notes to Editors

Media are invited to attend the launch being held at Fraser's Function Room 1, Kings Park at 5.30pm. Please RSVP to Monique Billstein on 08 9273 7078 or Monique.Billstein@landgate.gov.wa.au by 10am on Monday 27 February.