

Dr Adam Fraser



Let's face it, life is getting faster and faster and shows no signs of slowing down. Business is more competitive now than any other time in history! The result of this is a workforce that is having serious issues around sustaining their performance. The fall out is that people are losing the ability to focus, be creative and develop clear strategies.

Dr Adam Fraser is one of Australia's leading educators, researchers and thought leaders in the area of human performance. Combining years of work with elite level athletes, the armed forces and business professionals of all levels Dr Adam Fraser has perfected The Art of Flow.

This philosophy is a real time solution to stress and burn out that doesn't involve having to take time out or adding another task to your already full to do list! At the heart of flow we find the key to getting more done for a longer period of time, whilst reducing stress levels, preventing burnout and keeping our teams engaged - *Dr Adam Fraser appears by arrangement with Claxton Speakers International.*

Kurt Fearnley



Born without the lower portion of his spine, in the small western NSW town of Carcoar, Kurt Fearnley took up wheelchair racing when he was 14. From pushing his everyday wheelchair as fast as he could down the grass track at school athletics carnivals, to pushing his chair the last five kilometres on a flat tyre at the Athens Paralympics to win gold in the toughest marathon in paralympic history, his determination and never-say-die attitude has rewarded him with the highest accolades in disability sport.

In his highly competitive class, Kurt has not finished off the podium in over 20 marathons he's competed in since 2000. 2006 saw Kurt crowned as three time world champion culminating in Kurt being named as a finalist for the prestigious Laureus Awards for Most Outstanding International Athlete with Disability.

In 2007 Kurt won the Sportscover Sportsperson of the Year with a Disability for the second consecutive year at the Australian Sport Awards. Kurt had an outstanding 2007, winning the 1,500m event held at the IAAF World Championships in Osaka as well as 10 out of the 11 marathons he contested including New York, Paris, Chicago, Los Angeles and Sydney, setting six new course records along the way.

Kurt represents a number of organisations and is an ambassador of the Day of Difference Foundation and International Day of People with a Disability, and a board member of Australian Volunteers International. As a qualified Physical Education teacher, he travels throughout NSW teaching high-school children in small and large communities. Kurt's exploits both in and out of sport recently saw him recognised as the 2009 New South Wales Young Australian of the Year - *Kurt Fearnley appears by arrangement with Claxton Speakers International.*

Laurel Papworth



Laurel has been named Head of Industry, Social Media (Marketing Magazine) and her blog LaurelPapworth.com has made her the #5 blogger in Australia (B&T Magazine) and in the Top 150 Media/Marketing blogs in the world (AdAge USA). She has been creating and managing online communities for over 20 years, including IRC, Usenet, Ultima Online forums and inworld game moderator management. Laurel has taught social media marketing courses since 2005 and consults on blog, Facebook, and Twitter courses to business and Government around the world, as well as keynoting at international conferences on social media.

Laurel has a popular iTunes podcast called Social Media Business on revenue and monetization in social networks and has written and published extensively on social media including a number of books.

Her clients include Westpac, Singapore Government, Middle East Broadcasting (Saudi Arabia), Channel Ten, and PR and Marketing Agencies in Australia and Asia.

Laurel teaches one day social media marketing courses at the University of Sydney Centre for Continuing Education, and two day courses at the Australian Film Television and Radio School.

Dominic Thurbon



Dominic Thurbon is Managing Director of the Centre For Skills Development, a world top-10 speaker, and for some years was Head of Research for global generational trends and business strategy consultancy Peter Sheahan Pty Ltd.

After graduating from the University of Sydney, Dominic joined Peter Sheahan while continuing his honours thesis in political science. In this role, Dominic led the research on Peter's new business book Flip: How Counterintuitive Thinking Is Changing Everything, which has now been published in the US, UK and throughout Asia and examines the forces of change currently reshaping the business environment. With Peter, Dominic worked through this material with clients around the world including News Corporation, Google, GlaxoSmithKline, and the Australian Broadcasting Corporation.

In his role as Managing Director of the Centre For Skills Development, an organisation that he co-founded, Dominic works with partner organisations to address important social issues in areas such as health, education and skills shortages. He is currently focusing on projects to do with helping companies embrace the potential of Web 2.0 and adopt to new technologies.

Dominic is also a recognized speaker with a proven track record of performance at the highest level. In 2006 at the World Debating Championships in Dublin, Dominic was ranked the 7th best speaker in the world, and this year was a Grand Finalist at the World Championships in Thailand. He speaks on subjects such as generation change and new business strategy internationally at business conferences in Europe, Australia and New Zealand - *Dominic Thurbon appears by arrangement with Claxton Speakers International.*



If you require any further information please contact:
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Printed on recycled paper.

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november 16-19, 2010

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To register go to <http://it2010.coffsharbour.nsw.gov.au>



welcome drinks & registration **tue 16/11/10**

5:00 7:00 Amongst the trade display. Delegates and their partners are most welcome. *Sponsor: D-Link*

day one **wed 17/11/2010**



Start	Finish	
8:00	9:00	REGISTRATION
9:00	9:10	Comments from the Chair \ Welcome from the Mayor of Coffs Harbour City Council - Cr Keith Rhoades
9:10	9:55	Mobile Enabling Your Council via "Smart Phone Technology" - Ainsley Pateman - Tweed Shire Council
9:55	10:25	GOLD SPONSOR: IBM Australia - IBM Innovative Technologies and Thought Leadership
10:25	11:10	MORNING TEA & TRADE EXHIBITION
11:10	11:40	Social Media: How can Government departments successfully use social media? - Ben Peacock - Republic of Everything
11:40	12:10	Social media: Guidelines or Bans? - Laurel Papworth
12:10	12:40	Panel Discussion Session on use of Social Media for Local Government
12:40	1:45	LUNCH & TRADE EXHIBITION
1:45	2:30	'Open Government' - Garry Lloyd - Principal Management Consultant - Business Process Improvement
2:30	3:15	Keynote Presentation: Dr Adam Fraser - FLOW - The Key to High Performance
3:15	4:00	AFTERNOON TEA & TRADE EXHIBITION

STREAM 1		STREAM 2
4:00	5:00	Workshop - Security - CERT Australia
		Workshop - People ISSUES - Social Media Policy; Online tools, Staff retention

5.00pm CLOSE OF DAY ONE

6:30pm Seafood & BBQ buffet around the pool (marquee if inclement weather). *Sponsor: Seamless*

10:00pm After BBQ function - Charlies Bar *Sponsor: Star-Tech*

day two **thur 18/11/2010**



Start	Finish	
8:50	9:00	Comments from the Chair - Coffs Harbour City Council
9:00	9:30	ITIL implementation at Gosford City Council - Jamie Beal - Gosford City Council
9:30	10:00	GOLD SPONSOR: LAN1 - Wireless Technology - Driving Video Surveillance Solutions - Roy Wittert - ANZ Manager - Motorola Wireless Network Solution
10:00	10:30	MORNING TEA & TRADE EXHIBITION
10:30	11:00	Whittlesea's IT response to the Black Saturday Bushfires - Neill Hocking - City of Whittlesea
11:00	11:30	GOLD SPONSOR: Objective - The Fourth Era of Local Government IT - David Schulz - Industry Solutions Manager
11:30	12:30	Keynote Presentation: Unleashing the Collaborative Potential of your Workforce - Dominic Thurbon - Centre For Skills Development
12:30	1:45	LUNCH & TRADE EXHIBITION

STREAM 1		STREAM 2
1:45	2:15	Large scale VMware VM view Desktop Rollout - Jeff Jones - City of Cockburn, WA
2:15	2:45	Migrating to Exchange 2010 in a Virtualised Environment - Byron Twilley - Gosford City Council
		Your Council's Information Management Journey with SharePoint - Elon Aizenstros and Anthony Woodward - RecordPoint Software
		Online Threats caught in the cloud - Chris Peate, Systems Supervisor Technology and Corporate services - Tweed Shire Council

2:45 3:15 AFTERNOON TEA & TRADE EXHIBITION

STREAM 1		STREAM 2
3:15	3:45	Regionalised web presences done right! - Damian Hickey - Jentla
3:45	4:20	Council case Study: Mobile computing and GPS - facilitated by Pinpoint Communications

4:25 CLOSE OF DAY TWO

6.30 7.30 PRE DINNER DRINKS

7.30 12.00 CONFERENCE DINNER - "A Night at the Movies" - Conference Centre *Sponsor: Dataflex*

day three **fri 19/11/2010**



Start	Finish	
9:15	9:45	The Evolution of Information Technology at Darwin City Council - Frank Crawley and Richard Iap - Darwin City Council
9:45	10:20	"Around the Grounds" - micro presentations from Councils on whats happening at their council "
10:20	11:00	MORNING TEA & PASSPORT PRIZE DRAW
11:00	12:00	Keynote : Breaking Through Barriers - Kurt Fearnley
12:00	12:05	CLOSING COMMENTS from the chair
1:00pm		SOCIAL GOLF - Coffs Harbour Golf Club
1:00pm		GO-KARTING - Hogbin Drive

* Buses leave resort at 12:15pm and return post event

* Program subject to change without notice - please refer to website for details

novotel pacific bay resort



Novotel Pacific Bay Resort is nestled in a beachfront location at Charlesworth Bay, just 3km north of Coffs Harbour, and is framed by ocean, mountains, natural forests and banana plantations.

Enjoy the Resort's 9 hole, par 3 golf course, 3 heated swimming pools, 4 floodlit tennis courts, walking and jogging trails and fitness centre. For rest and rejuvenation the Bayside Spa Centre has it all - floatation tank, sauna, spa, Tranquility Beauty and Massage Retreat and the Pacific Bay Hair Studio.

For the younger guests, Club Dolphi Kids Club operates year round and qualified staff provide a haven of fun and activity for children aged 2 to 15 years.

Open daily, please contact Resort for session times on 02 6659 7026.